Bithrah Tech · Venture Engineering

A system for making systems.

A Saudi Venture Engineering company · Riyadh



Company profile · 3.3 · October 2026

Every system begins with understanding the work.

From understanding to operations

We start with your problem. We stay until the system works.

Bithrah Tech is a Saudi Venture Engineering company. We understand the working environment and its processes, then design and build the system and bring it into real use. One Venture Engineer owns the journey. AI is the operating layer that multiplies their ability to research, analyse, design, build and test.

Understand

Read the context and define the problem worth solving.

Design and build

Turn understanding into a system you can see and try as it takes shape.

Venture Engineer

Build with our internal engines

Our engines come only from our internal projects and speed up your build.

Run with you

Bring it into the work and learn from real use.

Only our internal projects become reusable engines that speed up client builds. A client's project, its data and its ownership belong to the client under the contract; they do not become our assets.

This method takes shape in the stations your project needs.

Capabilities inside the loop

Your starting point shapes the route.

You may have an idea, an existing store or a business that needs a system. One Venture Engineer connects the right stations into a single journey.

I have an idea	Identity · Website and store · Apps · Data and backend · Launch and beyond
I run an online store	Identity · Website and store · Infrastructure and operations · Launch and beyond
My company needs a system	Systems · Apps · Data and backend · Infrastructure and operations · Launch and beyond

01

Identity

Name, logo, color, type and a guide to using them

Product imagery: photography and retouching, plus generated scenes that keep the product true

Marketing assets and motion

02

Website and store

Company sites and landing pages in multiple languages, Arabic first

A new online store, or a move between platforms with your products, customers and orders

Online auction platforms, and digital platforms for buying and holding gold

Built to be found in search engines and AI tools

03

Systems

We map your current processes before the first line of code

Roles and permissions shaped around how you work

Operations dashboards and live metrics

Field apps and QR codes

E-approved contracts and invoicing

Integrations with the systems you already run, not replacements

From an identity people recognise to a system your team uses; the journey continues into operations.

Prepare everything the system needs to work.

Apps, data, infrastructure and launch belong to the same route. You know the terms of working together before you start.

04 **Apps**

iOS, Android and web apps

Store submission and review follow-up

05 **Data and backend**

A database designed around your business, with APIs

Payments, shipping, messaging and email, connected

Reports ready to export and review

06 **Infrastructure and operations**

Hosting, domain and business email

Security certificates, backups with tested restores, and monitoring

Access control and protection for your data

07 **Launch and beyond**

Full testing on mobile and desktop before every launch

Team training and a written operations guide

An operations and development plan with a clear scope

What you know before you start

Code and data ownership
Set in the contract before work begins, not after.

Confidentiality in writing
An NDA before any details change hands.

Clear stages and payments
Every stage ends in a deliverable you see and approve.

A live progress link
Watch your project take shape instead of waiting for delivery day.

Support with a defined scope
Know what is in scope and what is not before you ask.

Your data stays private
Your project data is not shown to anyone else.

We commit to a written scope and clear stages. We don’t promise sales or app store approval; those decisions belong to the market and the stores.

These stations leave visible evidence inside our clients’ businesses.

Our products run at major organisations

KAFD Sense

Service quality, from the site to the dashboard.



718 active points

878 registered points

two towers

Measured 2026-09-08

At King Abdullah Financial District, evidence begins at the service point. Staff scan a code under their own identity and upload before and after photos. Visitors rate the experience from the same plate. Supervisors see compliance and absence coverage live.

In the field
A location code and before and after photos.

With the visitor
Feedback from the service point.

With the supervisor
Compliance and absence coverage.

Built in KAFD’s official identity, under its approved name. The system, its data and its ownership belong to the client under the contract.

In a hotel, that oversight extends into the whole operating cycle.

Our products run at major organisations

DoubleTree by Hilton Jeddah

Hotel OS · Evidence at every step.



At DoubleTree by Hilton, Al Nahdah, Jeddah, Hotel OS connects daily operations. From a guest report to supervisor follow-up, and from a purchase request to receiving and invoice, the work stays documented and traceable.

Guest reports
Codes on guest floors and in public areas.

Housekeeping and maintenance
Supervisor follow-up and team action on reports.

Procurement and receiving
A documented path from request to invoice.

> In use by the hotel team. Reports, procurement and receiving are parts of one operation.

The same need for evidence matters when an entire store moves.

Our products run at major organisations

Athar Ads

The store moves. Its data stays verifiable.



Athar’s team runs the migration system for its merchants. It moves products with their options, quantities and images, the category tree and customer data. It then compares destination with source, row by row, and issues a migration certificate.

Read the source
Products, categories and customer data.

Move and track
Clear states, with an owner for each interruption.

Verify the destination
Source comparison and a final certificate.

> Athar’s team runs the system for its merchants, compares destination with source and issues a migration certificate.

From moving store data to connecting people: NiHao brings Saudi and Chinese communities together.

Our products run at major organisations

NiHao community

A place to connect Saudi Arabia and China.



We built NiHao for its community, connecting the Saudi and Chinese communities. The app is published on the App Store and also opens in a web version.

For its community

An app built around the community’s need.

On mobile

Published on the App Store.

In the browser

A web version that opens directly.

> The system takes the shape of the people using it. Here, it serves the connection between two communities.

For an in-person gathering, the guest experience begins before arrival.

Our products run at major organisations

Liwan

Hospitality begins with the invitation.



We built Liwan an invitation and RSVP system for its architectural seminar, in Arabic and Chinese. It carries Liwan’s official identity and typeface and was built to work for guests inside China.

Before the event

An invitation in Liwan’s identity and the guest’s language.

At the reply

RSVP and organiser follow-up.

On the day

An attendance list ready to print.

> Delivered and used at a real seminar. From invitation page to attendance list, the journey stays connected.

The sectors change. The starting point remains understanding how each organisation works.

Our clients

Names we work with. A distinct need behind each.

Every name brings a context to understand and a system to shape around it.

KAFD · King Abdullah Financial District

KAFD Sense: a service quality operations and visitor rating system, in their official identity and under the name they approved.

DoubleTree by Hilton · Al Nahda, Jeddah

Hotel OS for hotel operations: guest reports, housekeeping and maintenance follow-up, and documented procurement and receiving. In use by the hotel team today.

Athar Ads · Marketing and e-commerce

An online store migration system their own team runs for their merchants.

Liwan · Real estate development

A bilingual invitation and RSVP system for their architecture seminar, in their official identity and typeface, built to work inside China.

Shafaq Studio · Digital products

A site for a digital studio, built and handed over in full ownership, with domain, email and hosting set up.

NiHao Community · Saudi Arabia and China

The NiHao app connecting Saudi Arabia and China, built for their community and available in the browser.

Saudina · The Chinese market

The Saudina website: a marketing and business development agency connecting Saudi companies with the Chinese market.

Mazad 11 · Online auctions

We work with Mazad 11 on its online auction platform.

Sbaik · Gold bullion and coins

We are building their digital platform for buying and holding gold.

Our internal projects supply the engines that speed up client builds.

Products we own and develop

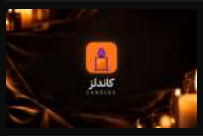
We run what we build, and learn from it.

These are our own internal products, from which we develop our engines. Some are open to try, some we operate on request. Work still in build is labelled beside its name.



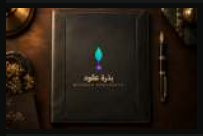
DAKK

Multiplayer 3D tank battles in the browser · beta.



Candles

A social map connecting people through places · on the App Store.



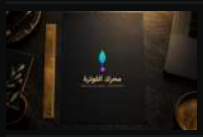
Bithrah Contracts

Contracts approved electronically by both parties, with fingerprints anchored on Bitcoin.



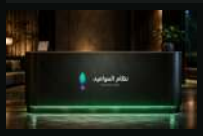
Madar

Runs Bithrah’s team, from a meeting to a cleared tax invoice.



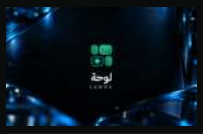
Invoicing Engine

Builds and signs invoices, then returns them cleared with ZATCA.



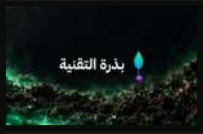
Booking

Branded booking with an automatic Meet room and calendar invitation.



Lawha

An Arabic business description becomes a system with relations, states and accounts.



Bithrah

Venture OS for the founder journey · a new edition is in build.



Hasad

Reads and classifies exhibition cards into the team workspace for follow-up.

4.9 /5

Measured 2026-09-08

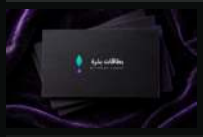
Candles · 42 ratings · App Store

From systems we use every day to engines embedded in other systems.

Products we own and develop

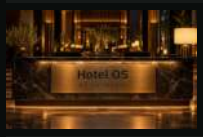
Engines from our internal projects alone.

Knowledge accumulates inside a product, then enters the next build.



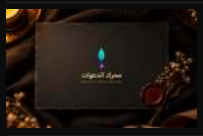
Bithrah Cards

A digital member card, QR code and signed Apple Wallet pass.



Hotel OS

Guest reports, housekeeping, maintenance, procurement and receiving.



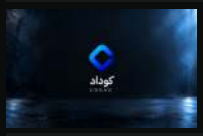
Invitation Engine

A personal invitation with a private link, open tracking and RSVP.



Mahader

Arabic meeting intelligence that turns decisions into owned tasks.



Codad

Builds digital presence: writes content, publishes it and measures it.



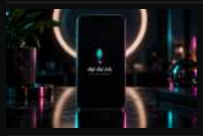
Turjuman Engine

Video transcription, translation and dubbing · operated on request and embedded in systems.



Radar

Tracks people discussing AI tools across Saudi Arabia and the Gulf.



TikTok Radar

Creators ranked by real impact · built for each agency on request.



Syndra

An Arabic iPhone keyboard that improves and rewrites text · coming to the App Store.

2,715 registered accounts

Turjuman

220 personal invitations

Invitation Engine

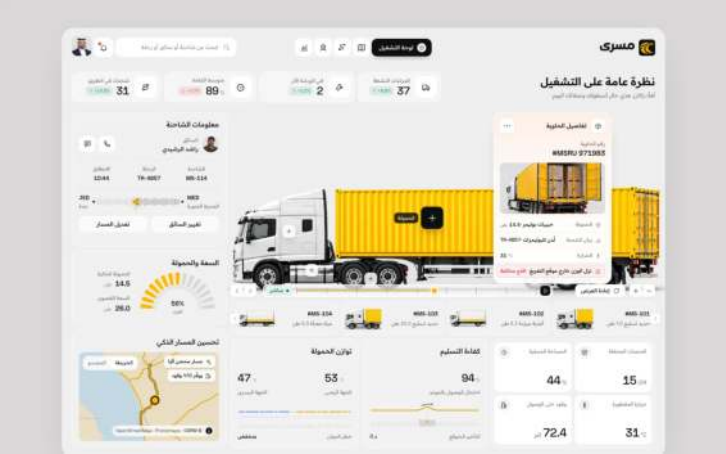
Turjuman accounts were registered while it was an open tool. Today we operate it as an engine on request.
Measured 2026-09-08

We also test experience ideas in a library you can open yourself.

Our design library

Try an idea before it becomes your project.

Prototypes with fictional identities and sample data. Open each one and try it yourself, without an account.

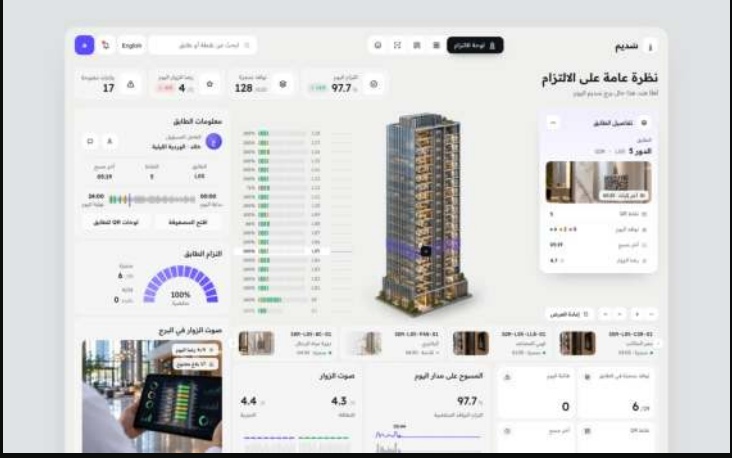


MASRA · Fleet Command Centre

Live trucks on the road, alerts that appear on the truck itself with the next action, and a minute-by-minute replay of the day. Enter as operations manager, no account needed.

Open the prototype

demo-fleet.bithrah.sa



Sadeem Tower · Compliance Board

Every QR point in the tower proves the attendant's visit inside its window with a photo, and every visitor rates with one tap. Pick any floor to see its status now. Enter as supervisor, worker or visitor.

Open the prototype

demo-tower.bithrah.sa

From fleet and tower operations to the home and the place you choose.

Our design library

Control your home. Find your next one.

Prototypes with fictional identities and sample data. Open each one and try it yourself, without an account.



Nawwar · Your whole home in your hand

Tap a room in the villa to control its lights, AC and curtains, watch its consumption live, and know your bill before the month ends.

Open the prototype

demo-home.bithrah.sa



AFNIYA · A home begins at its courtyard

Step in through the courtyard, pick your plot from the aerial view, work out your instalment, and book a show-villa visit in a minute.

Open the prototype

demo-villas.bithrah.sa

The experience comes before the build. A team owns the whole journey behind it.

The team

A team that builds, then runs what it builds.

Our method is written down as skills and engines, so everyone who joins starts where the last person left off.

Ali Alkinani	Founder · Venture Engineer
Osama Bouzazi	Co-founder · growth and expansion
Wedad Alqahtani	Co-founder · client relations
Noor Alkhalaf	Co-founder · Venture Engineer, closes deals
Shatha Alsuwailem	Co-founder · Venture Engineer
Abdulmalik Alshahri	Co-founder · Venture Engineer
Zayed Aldosari	Co-founder · Venture Engineer

In conversation, we share how we came to work this way.

Del podcast

There is a story behind the method.

Hatem Almansour hosts Ali Alkinani, founder of Bithrah Tech, on the Riyadi Mukhtalif channel.



كيف تبني حلولاً تقنية للشركات بدون خبرة برمجية | بودكاست ديل

A conversation about building systems for companies, Bithrah and its engines. The episode is in Arabic.

Listen to the episode

youtube.com/watch?v=61DOZRR9vuc

The next story could begin with a problem in your business.

How we start with you

Start with what your work needs.

Choose a session and a time in your own time zone. Your meeting link and calendar invitation arrive as soon as you confirm.

Book a conversation

madar.bithrah.sa/book/bithrah

30 min

A session to understand your need

After the conversation, we set out the build scope, stages and price in writing.

Then we work with you from agreement through operations.

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Every great project starts as a seed.